



Terms of Reference for a Tourism Programme Officer

Oikos East Africa (www.oikosea.org), a Tanzanian no profit organization that works since 1996 to promote environmental conservation as tool of socio-economic development is searching a Tourism Programme Officer.

POSITION: Tourism Programme Officer

COUNTRY: Tanzania

PROJECT: “Greater Kilimanjaro initiatives to enhance community participation in sustainable conservation of the trans frontier ecosystem and wildlife” Project funded by EuropeAid

DUTY STATION: Enduimet CWMA (Longido district); Engutukoit Village (Arumeru District); Arusha town.

DURATION: 12 months (renewable for others 2 years)

STARTING DATE: April 1st, 2018

General duties : The Tourism Programme Officer will be in charge of the planning, implementation, monitoring and supervision of all tourism project activities under the supervision of the Project Coordinator, the Project Manager and in coordination with the African Conservation Center PM (Kenya side) and according to project document, donor and Oikos procedures.

Key responsibilities

- To setting up all the campsites including the construction of the facilities
- To supervise set up of sign boards in Enduimet CWMA and Engutukoit
- To provide ongoing inputs for the project website development and its update
- To coordinate and supervise the start up of community based eco-tourism products, in particular:
 - the donkey safari product;
 - the cycling product;
 - home stays products;
- To supervise and gather feedback on the products’ testing
- To provide inputs for the development of a map and brochure of the Greater Kilimanjaro Ecosystem
- To provide support to the production of two short films to promote tourism in the CWMA
- To develop of tourism data systems at entry gates
- To promote the marketing of the CWMA tourism products to tour-operators



- To steadily collect relevant data according to the M&E plan of the project (in strict coordination with M&E expert)
- To prepare monthly technical activity reports to be submitted to the Project Manager according to Oikos procedure and format and any other report that might be required.

REQUIREMENTS:

- ✓ Advanced Diploma in wildlife management
- ✓ At least 5 years of proven, referenced experience in the field of rural development and in particular of community based tourism product development in wildlife-rich areas.
- ✓ Capacities to plan, implement and monitor field activities.
- ✓ Strong experience in working with local and international partners and commitment to teamwork.
- ✓ Effective communication, motivating leadership and interpersonal skills.
- ✓ Conversant in written and spoken English.
- ✓ Swahili knowledge is imperative and Maasai language knowledge will be considered an added value.

DEADLINE FOR SUBMISSION: March the 20th, 2018

HOW TO APPLY: Interested candidates should send their CV, a letter of motivation and the details of 3 people for professional references to contact@oikosea.org.

Only short listed candidates will be contacted.



BRIEF PROJECT ACTIVITIES' DESCRIPTION

The project aims at increasing communities' capacities to support sustainable ecosystem management and wildlife conservation through improved pastoralist livelihood, land and livestock management in the Greater Kilimanjaro Ecosystem.

Main results and activities:

RESULT 1 - Wildlife movements within the greater Kilimanjaro-Amboseli Ecosystem are secured by enhancing community participation in conservation of the transboundary Minimum Viable Conservation Areas (MVCAs) and connectivities

- A1.1 - Participatory Resource Mapping (wildlife/livestock/land use) and identification of MVCAs and realistic conservation strategies;
- A1.2 - Implementation of key activities in Amboseli Ecosystem Management Plan and Olgulului-Olorashi Group Ranch (OGR) Conservation & Development Plan, (Kitirua and Kitenden Conservancies);
- A1.3 - Land use plan for Rombo Group Ranches;
- A1.4 - Protection of the Iliangarunyori/Maparasha corridor in the SORALO landscape.

RESULT 2 - Community participation in Transboundary Conservation is incentivised through wildlife-based enterprises and livelihood development and conflict is reduced through mitigation measures

- A2.1 - Improving productivity of pastoral production systems;
- A2.2 - Development of community based eco-tourism products;
- A2.3 - Governance training of the Enduimet CWMA and OGR Board;
- A2.4 - Exchange of knowledge between the Enduimet WMA and Olgulului-Olorashi GR to improve cross-border coordination;
- A2.5 Conflict working groups, response protocols, information sharing and training in mitigation measures.

RESULT 3 - Wildlife crime decreased through education, communication and collaboration between cross border key stakeholders

- A3.1 - Development of transboundary community cooperation through communication enhancement;
- A3.2 - Design of *ad hoc* wildlife conservation communication products for local communities;
- A3.3 –Conservation awareness raising through educational activities;
- A3.4 – Communication and marketing investments for community-based tourism products;
- A3.5 – Tourism product development training for community members.